
 DEDICATED TODAY Dean Roscoe Pound Pre-
sides; Hall Has Largest
Reading Room in World

DIES AT 3 P.M.

WILL STRIKE FLORIDA

##  




## Turn the light on the Truth!粪

It's just naturally good iobacco-not "artificial treatment" that makes OLD Gold gentle to the throat and better to the taste

No one cigarette-maker has any monopoly on the heat-treatment of cigarette tobaccos. For heat-treating is neither new nor exclusive It has been used for years by practically al cigarette-makers to "set". and sterilize their But OLD GOLD'S goodness does not depend on artificial treatment. It is the product of nat urally good tobaccos . . . carefully selected for
mildness, smoothness and flavor. Tobaccos made free of "throat scratch" by Mother Nature herself.
Try a package. You'll immediately get the thrill of this smoother and better cigarette. And you'll know then why OLD GOLD's sales are already three times greater than the combined growth of three leading cigarette brands during a like period of their existence

Better Tobaccos make them smoother and better... with 'not a cough in a carload"

AbOUT TOWN LINDBERGHS REACH



The 30 * Aneelebration

## Submitting the fruits of 30 years experience

CoseITH Keith's, the close of September marks the completion of thirty years in business. It is a milestone of importance to us. A store that lives and grows through 30 years, is pretty well grown up. Not necessarily in size, though we're bigger than the average...but in experience...in vision...in lasting friendships made.

These are the things that make life worth living and business worth doing. Only years of time can bring them. And we admit a pardonable pride, as we reach our 30 years of age, in the kind of a business we have built.

Months of preparation have gone into this celebration of our 30th Anniversary. We have always believed it our business to provide the way for better furnished homes..to place good furniture within the means of those who need it. But we felt on this occasion we must exceed ourselves in presenting better furniture, better values, better services to the homes of our community than we ever had before.

So we planned long months ago to buy the finest things, the most attractive things, the most reasonable things, and to assemble them into our store to offer to you We Celebrate... and we take our satisfaction now in the way you will commend us for a good job, well done.

WHERE YOU CAN AFFORD TO BUY GOOD FURNITURE

Starting Thursday, Sept. 26th and continuing throughout the month of October we will present a series of most unusual furniture offerings-representative of our best efforts in furnishing homes of taste and quality at moderate cost.....A whole month to celebrate our 30th Anniversary.

THREE DECADES OF KEITH'S SERVICE

LOCAL FURNITURE CO. PLANS BIG CELEBRATION

THIRTY YEARS
OF GROWTH AND PROGRESS


Keith's present store
KEITH'S A MEMBER
OF BIG SYNDICATE

| d by Keith's with a definite |  |
| :---: | :---: |
| owrooms he is immediately im- | purpose in mind ot enable their |
| ssed by the "homelike" atmo- |  |
| here the entire | displays suggest. Every week sev |
| very suite is displayed in a sepa- | eral are changed making it alway |
| m e rugs to pictures and lamps. | for ideas while downtown. Just to |
| follow an enturely ${ }^{\text {mifferent dec- }}$ | give a glimpse of the furnishing these |
| ties for furnis |  |
| These model rooms have been | ut planning an interesting |




Better Merchandising
Depends On Economy








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arobge E. kem


# A glimpse of what is in store for you at Keith's <br> $30^{3}$ <br> <br> A.eeteferizo 

 <br> <br> A.eeteferizo}



A Charming Bedroom-Completely Furnished

$$
\$ 149.50
$$

\% 89 AVE you ever dreamed of owning a complete bedroom with a suite as charming as the one illustrated for only $\$ 149.50$. Most people would hardly expect the suite Ione for such a meager price. It's another example of the savings ou can make during our Anniversary celebration. Outfit includes
 Velvet rug, bed, spring, mattress, pair of pillows and luster bedspread. And it's offered with a whole year to pay.


A Complete Living Room with a Smart Tuxedo Sofa and Chair
$\$ 159.50$
Here indeed is a living room for those with modern tastes. The Tuxedo sofa and chair are made exclusively for Allied Syndicate Stores. They are hair filled and cover-
ed in choice denims. With this group we have included a $9 \times 12$ Axminster rug, pull-up ed in choice denims. With this group we have included a $9 \times 12$ Axminster rug, pull-up
chain, gateleg table, table lamp and floor laamp. Eight pieces in all. . . . with a whole year to pay.

An Ever Popular Gateleg Table


Every home should have several occa sional tables.....and gatelegs are particular
ly popular now. This mahogany finishe $\$$ model represents an excellent value at


2 Piece
English Lounging Group \$119.50

This attractive group is from our new line of custom built upholtered pieces made exclusively for Allied Stores. They are hair filed, halar denims. Massivley built, with deep roomy cushions these lounging pieces will afford utmost comfort and an air of pleasant dignity to your living room. A whole year to pay.

Complete Bed Outfit

$$
\$ 19.50
$$

Just the outfit for your spare bedroom! Includes brown metal bed, rustless steel spring and durable woolnap mattress as illustrated Any size desired. Pay only $\$ 1.00$ weekly.

With Every Dollar
We Receive You Get
A Duo-Dollar Back
It's fun to save Duo-Dollars-and it's profitable, too, for with them each month you can bid on many articles of valuable merchandise offered by Duo-Dollar Merchants. Be sure to see the attractive furniture we have donated for this month's auc tion. It is now on display at our main store.



Our model Display Rooms Uptown have been rearranged to show dozens of Anniversary offerings in Appropriate Settings

## The $30^{3}$ 



100 pc.
Dinner Set
$\$ 19.50$
A beauritut nombeac ware set .al uctagon shanes is illustratcd A bearin pieces in all, inclunimg complete service for twelve. Has
above.
novel geometric decoration and gilt edges. Select this useful gift novel geometric de
for yourself now!

Household Bungalow Range \$106 These smart combination ranges are becoming more popboth a full size gas range and
kitchen heater into one compact kitchen heater into one compact
unit. This splendid stove is
furnished furnished in pearl grey or buff
enamel with steel cooking surfanmel
enace.


The Household Liberty In Full Grey Enamel \$189 This style of combination This style of combination
range represents the last word
in efficiency. Yo can cook or
bave bake with gas, or coal usin
each fuel separately. And each fuel separately. And in
emergency you can use both.
In grey enamel it is price at In rrey enamel it is priced at
$\$ 189$. In plain black $\$ 130$.

## Why should you expect more in trading at Keiths!



HAT is in back of our claims as a superior furniture store? We tell you we can serve you better and give you better values-we offer finer furniure at a more moderate cost-we have arrange these splendid Anniversary Offerings as examples of ou facilities. How can we do it?

FIRST-A "Personalized" Furniture Service
This store is dedicated to the idea that it lives only by he pproval of the public. That pleasing and serving it the appre its onsting. We consider that ou ob is buying for you, rather than selling to you, and we號 that we buy what is make
ight.
Definite care goes into the selection of our furniture Hours and days of time are spent in assembling each line every season. We have a ba kground of thirty years' ex perience to guide us in knowing what's right and what our rade will want. And we take the greatest pains to see that very item measures up to sound standards of worth and adaptability to its purpose

The same personal attitude is reflected on our sales foor and in every contact we have with the customer. You will mot find a store so well equipped to serve you as you wish.

SECOND- A "Low Cost" Advantage.
There is no secret about the fact that cost of doing business has advanced tremendously-in most places. Property values have doubred and trebled and rents in proportion. Advertising has taken on huge dimensions in the struggle for business. "Bigger and better furniture stores have blossomed out all over the map, competing with each other in pretentious bids for public favor-with tremendous lays of money on all sides and all claiming lower prices.

It certainly is true that with present combetion prices must be hewed to the line. But at Keith's that in so very much farther down! We do not have a rraction of that costly overhead, and you will not find a store where prices are so low.

THIRD-A Syndicate Buying Powe
In addition to our advantage in selling, Keith's has re cently become associated with the largest buying syndicate in the east-a group that extends all over New England and represents the largest furniture outlet in that section Without in any way restricting our individual selection wed are now able to buy hundreds of articles at pris only on this huge concentrated volume. Many offerings are restricted to our group of stores they cannot be bought elsewhere at any price.

And all of these stores are selected on the basis of highest reputation. They handle good furniture and are con cerned only with lines of quality. Factories are held to high standards of construction. We know we are getting the best values the market affords. There is not another stor in this section associated in this syndicate

FOURTH- A "Profit Sharing" Credit Plan.
$T$ his is original and exclusive with Keith's. A Cluh Plan, if you like, but one that really means something and is in effect at all times and throughout the entire line of furni ture with very few excentions. It is the method we have adopted to favor the customer buying on credit-offering a Cash Discount with up to a years time to pay

We call it "Profit Sharing," and you will find nothing like it elsewhere. It's the final reason why any customer either for cash or credit, can expect to find an advantage in trading at Keith's. All of these reasons taken together more than justify our slogan-
"WHERE YOU CAN AFFORD TO BUY GOOD FURNINURE"
The Household Regal In Full Grey Enamel

Chippendale Wing Chair
$\$ 29.50$
An authentic Chippendale mod el, similar to illustration but with cut-away arms and claw feet. well upho denim coverings.


Woolnap
Mattress
$\$ 7.50$
Never have we offered so fine a mattress at his exceptionally low price. It is filled with pure wool mattressing neatly encased in durable ticking. All sizes $\$ 7.50$. Another example of what we have in store for you at our Anniversary Celebration.
$\$ 29.50$
An efficient cleaner in every detail, maintainAn the same high standards of material and workmanship always identified with the name Universal. Try Model 42 in your home. Comreally wonderful cleaner at an exceedingly



Your ambition to own a fine rug for the living room or dinin room can now be fulfilled with one of these fine quaity dad Wilton Rugs. $9 \times 12 \dot{\$} 69.50,8-3 \times 10-6 \$ 64.50$.

## The New <br> UNIVERSAL <br> MODEL 42

 ELECTRIC CLEANER

## Home Demonstration Free

we have selected the MODELS FROM WHICH YOU CAN SELECT YOU'R OWN

## Atwater Kent

 scren.grid RADIOTATELy cabinets - reflecting the
glory of a bygone age ... clever,
compact modernisms, trim and smart
want-nere youtlit find the model you
room you want it for.
Deoom or kind of of
here-as fine as simple, your cabinet is
Come In and
Sencloses.
New Display

## Atwater KEnt Screen-Grid Radio

The World's Most Popular Radio Set

There are now 4,000,000 Atwater Kent Radio Sets in use. No other radio has been acclaimed like Atwater Kent. Our faith in Atwater Kent is founded upon our past experience covering a period of four years, and we believe Radio offers the most value of any other set now on the market.

## TWO SCREEN-GRID MODELS

Model 55
Using 2 Screen-Grid Tubes
Using 3 Screen-Grid Tubes

## CABINETS

Many Beautiful Models for Your Personal Selection
"GIVE radio a place in your home"


## \$145

## Completely Installed

Here is the new Atwater Kent table model Screen-Grid Radio. It is celebrated for marvelous tone, great power, range and selectivity.

Beautiful Cabinet
Uses 2 Screen-Grid Tubes
Powerful Dynamic Speaker

## "Home Demonstration Free"

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 with the MAJESTIC RADIO

$\$ 159$
$W$ Wix the hmpre call "oplay ball",
 powerful and nees deective reatio bings inestic emee
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Mand Modid 91 is more than the finest radio




See and hear Model 9 . Try it in y your
OWn home.
Learra bout our Eass Payment

WATKINS BROTHERS, Inc. 54 YEARS AT SOUTH MANCHESTER (10.jouti

## 

They've Got the Range!



## When You Think of Radio Think of Benson <br> We Carry a Most Complete Line of Popular Radio Sets including



## STEWARTWARNER

"The Set With the Punch"

Lyric Radio, 'The Challenger

## Sparton Radio


THE NEW PEERLESS COURIER

## 

 GREBESTEINITE
Service and Satisfaction Guaranteed.
$\$ 5.00^{\text {Down Delivers Any Radio to Your Home. Pay the Balance in } 52 \text { weeks. }}$
Call 8530 for a Demonstration
We Sell All Kinds of Radio Tubes. Tubes Tested Free.

THE BENSON FURNITURE CO.<br>Cor. Main St. and Brainard place RADIO DEPARTMENT<br>South Mancheste

## UNIVERSAL ELECTRIC HEATERS



Cash \$4.95

95c Down
\$1.00 MONTHLY


## Quick Cheery Heat For Cold Chilly Places

If all the furnace heat was turned into one room, there wouldn't be enough to heatit in two minutes, yet at the snap of a switch, a UNIVERSAL PortableElectric Heater will provide a warm comfortable spot in which to dress. It's the ideal auxiliary heater for providing quick warmth between seasons.

DONT OVERLOOK THIS SPECIAL OFFER

## Electricity Is Your Lowest Price Servant

© The Manchester Electric Co. 6 73 min sragir
advertise in the herald-it pays


## DR.ECKENED

by Hugh Allen
Copyright, 1929, NEA Service, Inc. THE FIRST AUTHORIZED STORY OF THE LIFE OF THE -COMMANDER OF THE ZEPPELINS

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Dr. Fcrenen hat yust reached his






















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weather his gas contracts. while in





 He must maid the the prindiples

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## We Preserve The Feel Of Garments

You can tell a great deal of the effectiveness of our scientifically prepared soaps, by the "feel" of garments, we return to you!
Our methods leave cothes soft, sweet and flufy.

You know that they have been well washed the minute you put your hands on them.

\section*{| Tratpone |
| :--- |
| 3753 |} Gordon Laundry



## Why worry?

TTHERE always will be dishes to wash as long as folks continue to eat. But why worry about them?

Most women who have to do their own housework and fret over the fact that there are dishes to be washed, don't know what a pleasure it is to have plenty of bubbling water ready at the turn of the faucet.

You can have it-all you want-simply by the installation of an Automatic Gas Storage Water Heater.

Let's get together-and help solve this dish washing bugaboo.

Telephone 5075
or call

0
The Manchester Gas Co.

Sexico City, Sept. 25.-Colonet New York, sept. 25.-Wutte Roberto Ferro, Mextcan ace, whio

was forced down by ensinge trouble | yesterddy atter he had hap happed off |
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Have you seen the largest Display of TYPEWRITERS and ADDING MACHINES
ever shown in Manchester


Our connection with the National Typewriter Exchange of Hartford enables us to offer at this time a wide variety of second hand, rebuilt and new typewriters and adding machines featuring the new improved Woodstock.

Hand and Electric Adding Machines featuring the Barrett and Corona.
Office Supplies, Carbon Paper, Ribbons, Pad and Bulk-Typewriter Papers, etc.

Our representative, Mr. De Manche, will be in Mant
hester the rest of this week and will be only to pleased ohester the rest of this week
to render every service possible.

## The Dewey-Richman Co.

767 Main Street, $\begin{gathered}\text { Jewers }\end{gathered} \begin{gathered}\text { Stationers } \\ \text { South Manchester, Conn }\end{gathered}$

## Once Restricted to Homes of Wealth

now available to everyone with a Basement Heating Plant
Nökol
AUTOMATIG OIL HEATING F'OR HOMES Once oll heest was in the lux-
ury class. Worth a humdred
times its cost, but still costy!
Today, Nokol brings this same
Your Present Heating uxurious comfort ho all the
thousands who have always Costs Are Paying for hought they could not afford it. Nokol Anyway It is the result you would ex-
pect from the combined efforts Io mprove such a product is
undertaking. Especially at of the two greatest plonee
the history of oil heating. $\qquad$ Backed by World's Largest delay! But a greater a day s Backed by World's Largest delay! But a greater Nokol has
Oil Burner Manufactory been bullt. Nokol prices are at In combining with Nokol, the
 became the largest oll burne
manutatecory mithe world.
th this
plodeded tompany financial that
rosource
 rock bottom. So low in fact that if Nokol oll Burners could the actual
your home.

 outived as housenald, it has you are buying coal now, you
other
makes.


Place Your Order for Your No Kol Now! Act at Once!
If you were planning to order coal forget it and get your No Kol. It will do away with the coal problem and all its attendant worries forever. Nokol is offered to you for the month of October at this rock bottom price $\$ 400$ COMPLETELY

Alfred A. Grezel
Kelvinator Refrigerators, Sterling Ranges, Z Znith Reife Main St., Opp. Park St

## Walsh Selects Loughran To Defeat Jack Sharkey

Garrulous Gob Not Impres sive In Any of His Last Six Fights; Tom's Left
Great.
by davis J. waish New York, Sept. 25. -They say






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fights. He was taken down the Thare mast busamatys wron







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## Home Runs

## Ruth, Yankes




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| HERALD BOWLING |
| LEAGUE SELECTS MONDAY NIGHTS |
| Circuit Adopts Five-Inch Ball; To Start Oct. 14; More Teams Needed. |
| Monday wes definitely selected last night for the "weekly matches in the Herald Bowling League. Last night but this was dropped becaus of the the many protests due to the |












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 Top hats history





OTT, O'DOUL STEAL HORNSBY'S LAURELS

## Mevin Hits Pair of Homers

 and Lefty Seems Sure to Cop Batting Average.
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## ROCKVILLE

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## FRIDAY NIGHT'S THE NIGHT!

## JOIN <br> THE CROWD!

F AUCTION. Be sure your written bid slips are deposited in the AUCCION. Be sure your written bid slips are deposited in the Auction Box closes Friday at $7: 30$ p. m. sharp. While the show goes on the bids are examined. Ater At me performance the highest
gidders are called to the stage to receive their merchandise and pay
bit bidders are called to the stage to receive their merchandise and pay
their bids with DUO-DOLLARS. Merchandise that is not bid for on their bids with Duo-Do Lapen. Auction by Robert M. Reid. A receipt
bidding slips will be sold ot ond
will be given for articles that cannot be carried and they will be delivwill be given for articles that cannot be carried and wey withe Bidding
ered the next day. The bidder or his representative with the
Slip stub and DUUO-DOLLARS must be at the theater Friday night.

## Will You Be a High Bidder for

 this Duo-Dollar Merchandise

## Read These RULES











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specinl cash prize rumbs.



2
$\$ 5.00$ IN DUO-DOLLARS FREE



## 11

 Manchester Evening Herald CLASSIFIED ADNVERTISE Mond onat ob orort

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 TELEPRTHNE your wani


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| These |
| :---: |
| COLUMNS |
| are your |
| Servants． |

They will perform most any task－they＇ll help you find a house，a flat，or a room．They will locate lost articles or sell them， whichever you choose．Let these servants help you daily．The cost is small．

DIAL 5121

## CLASSIFIED

| $\operatorname{RM-TS} \quad 50 \mid$ | WANTED－BOARDERS of the care of chlldren by the ay ar orweek．Call at 683 Hartford Road． |
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|  | ANTED－ROOMS－ |
| FOR SALE－GRAPESS．A．Gambe， |  |
|  | WANTED－PROTESTANT board－ ing home near high school for six－ teen year old girl，with a wise |
|  <br>  H．Cowles 5909 ． |  |
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|  | ing references to Connecticut chil－ dren＇s Aid Society， 50 Trumbul street，Hartford． |
|  |  |
|  | WANTED－BY YOUNGG lady boardand room，in private family cen－trally located．Write Box K ，in care |
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| FOR SALE－STROLLER writing desk，kitchen lounge．Specials，crib $\$ 3.50$, bassinet，chair，40 c ．Dial 6129 ． |  |
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|  | FOR RENT－6 ROOM tenement，allmodern improvements．includingheat and gas．Inguire at Shell Gas heat and gas．Inquire atStation，West Center street． |
| FOR SALE－3 PIECE living room set，Jacquara design，practically new．Telephone 3512. |  |
|  | FOR RENT－AVAILABLE 6 roomis all conveniences and garage：at＇388 Main |
|  |  |
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|  | TO RENT－4 ROOM fiat，first floor all improvements and furnace．In quire is Anderson street． |
|  |  |
|  | FOR RENT－FOUR ROUM tene－ment all modern tmprovements，，in－cluding heat，at 169 Summit street．Phone 5987． |
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|  | TO RENT－5 ROOM flat，withgarage，and all modern Improve－ments，new house and in good con－dition Inquire 63 Clinton street． dition．Inquire 63 Clinton street． |
|  |  |
|  | FOR RENT－6 ROOM tenement， with steam heat，all improvements， astreet．Tel． 4580 ． |
|  |  |
| FOR RENT－ROOM．Apply 16 Church street．Telephone 3525. | FOR RENT－FOUR improvements， 73 Dial 7348 ． |
| for IIght housekeeping，near Chen－ ey＇s， 7 Walnut street，South Man－ chester． |  |
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| gentlemen preferred．Car space． Write Box L，in care of Herald． |  |
|  | FOR RENT－6 room tenement，allmodern Improvements，aliso fiveroom dat on Center street．Iquire147 East Center street．Tel． 7864 ． |
|  |  |
|  | FOR RENT－ 4 －room flat，all im－ provements，including hot water 164 Oak street or＇call 8241. |
|  |  |



APARTMENTS－FLATS－




 FOR RENT－6 ROOM tenement at 197 Center street，all 1 mprove
ments and garage．Call 4322 ．
Hen

 good condition，
288 Oak street． HOUSES FOR RENT 65
OR RENT 6 ROM
Cambridge street．All modern at 48
Con


 FOR RENT－6．ROOM house at 79
wells street，all moderu mprove
ments．
mall 11 Wells street．Tel． SUBURBAN FOR RENT 66 FOR RENT－FARM on outskirts of
Bolton，rent stio．William Kaneh，
Sil Center street． HOUSES FOR SALE


 Cooley，Hartford，Conn．

 tub，fre place，at 26 ．Phepps Road
Apply Howard Tingiey， 80 Holil st． FOR SALE OR rent， 7 room singlo
hoise on walker street，practical－


PROSPECT STREET on hlg eleva－
tion，near beatiful Rogers and





$\xrightarrow{\text { Pearl street，Hartord．Tel．2－2241．}}$
вомв KILLS BOY


a boy waiter and seriously in
ing two persons．
reaurres à temperature
别 2000 degrees to melt g
By FRANK BECK

## BEEBE－STANNITSKY

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Only $\$ 6200$
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## Robert J．Smith



## WANTED

## Experienced women and girls for head inspectors

 and assorters on shade grown tobacco．Will pay trolley fare．L．WETSTONE \＆SON，INC．

## 81 Burside Avenue，East Hartord，Station 14




## TICIETPPITTSRR

Take it or leave it－wher


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A good manicurist gets more than
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 other, son I sadic "Now I want to se which or and he
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(read the story, then color the picture)
 -Hey, stop this race.: said he. The The The umber very soon was wiot tour











After Digging for Over an Hour


By Fontaine Fox

I MEANT VANILLA
SODAS!


OUR BOARDING HOUS
By Gene Ahern


| ABOUT TOWN <br> There will be a well baby clinic at the Memorial hospital anne $\qquad$ |  |  |
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| Julius Fradin of Fradin's apparel shop is in New York on a business tutp. |  |  |
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| Douglas Robertson, son of Mr . and Mra. W. W. Robertson , of Eter school, simsbury, next week. This is a college tution for boys. |  |  |
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| Mr. and Mrs. George F. Borst of after \& week's vacation spent at their cottage at Point $0^{\prime}$ Woods. |  | Waterbury, Roger Levigne; West Haven, Gueorge Hokk; Winsted, Peter Burns; New York City, Wil: Peter Burns; New York City, Wil- |
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| Memorial Lodge, No. 38, Knightsof Pythias, will holi $i$ is regurabusiness meeting this evening in business meeting this eveningthe Balch and Brown lodge hall. |  |  |
|  |  |  |
| Mrs. Sidney Wheaton of Autumn street is visiting her father and sister in Winsted. |  |  |
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| The Boy Scout Court of Honor will meet in the School street Re at $7: 30$ o'clock Friday evening. |  |  |
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| Troop 3, Boy Souts, will meet inthe Franklin building at 7 oclock the Frank Troop 5 will meet in the Swedish'clock. ,'clock |  |  |
|  | National Taxes, Mary C New Paper Money, Annie Public Lands, Paul Branc Boulder Dam, Esther St |  |
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|  | мы" |  |
| A joint outing of the Men's andYing Young Men's Bible Classes at clif-Mary's church will be held ford Cheney's cabin in Glastonbury on Saturday, leaving the church. All$1: 30$ o.clock in the afternoon. members are urged to come. |  |  |
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|  |  |  |
| Miss Mary Dougherty, clerk at the South Manchester Post Office, began a 15 days' vacation yesterday.Joseph F . McVeigh will start Mondiy on a 12 days' sojourn through state. |  |  |
|  | Prince full size pack- | Campbell's |
|  | c, 3 pkgs. 25 |  |
|  | FRESH FISH <br> You have heard the Forty Fathom Deep Sea Fish talked about on the radio for the past two months-all that has been told about it is true-is is mighty fine "fresh fish." <br> Forty Fathom Filet of Haddock. <br> Forty Fathom Dressed Haddock <br> Forty Fathom Salt Cod (1 lb. boxes) <br> Swordfish Mackerel Halibut Butterfish Steak Cod |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Sliced Bacon 39c lb. Lamb Patties, 4 for 33c <br> Freshly Ground Beef 30 clb . Fresh Pork |  |
|  |  |  |
| LAMPS <br> "Exclusive Designs" Reasonable Prices KEMP'S INC. |  |  |
|  | Carrots 5c bunch. ${ }_{\text {Sugar } 10} \begin{gathered}\text { Native Potatoes 51c peck } \\ \text { S }\end{gathered}$ |  |
|  | 鱼 |  |



Thed JW:Hale Company
DEPARTMENT STORE SO. MANCHESTER,CONN.
DUODOLLAR STDDK

Ask for and Save Your Duo-Dollar Coupons. First Auction Friday, September 27th


## Fall Frocks

Satins, Cmepes and Georgettes-
Many Are Velvet Trimmed
$\$ 10.00$ om 816.75

For afternoon wear, stunning rich satins, heavy crepes and fluffy georgettes. For sports and business, woolens and covert cloth in one and two-piece models. Featuring all the new fal style details-longer, uneven hemlines....normal waistlines....clever necklines. Black, brown wine, green and blue.

Hale's Silk Frocks-Main Floor, Rear

## Part Wool Blankets $\underset{\substack{\text { cover } \\ \text { and } \\ \text { nes }}}{ }$ <br>   Hale's Blankets-Main Floor, Left



Candlewick Spreads
For Colomial Betrooms
$\$ 2.98$

These heavily tufted candlewick spreads will find a perrect setting
in the colonial bedroom. Single and double bed sizes. Choice oi rose,
blue, orchid, green and gold colorblue, orchid, green and gold
ings. Stunning patterns.

Spreads-Main Floor
FALL HOUSEWARE SALE


Quality Broo
\$1.69 pair

Tweed Crepe Frocks
for travel and business \$5.98 The school girl's and
business woman's wardrobe should innclude sev-
eral of these inexpensive light these inexpensive weight crepe
frocks. Choice of attractive Choice of erepht prints or tweed-like pat terns in the smartest fall shades. Pleats,
fagoting and tucks trin these
to 52.

Hale's Frocks-Main Floor


Leather Jackets For Sporst Wear $\$ 16.75$
 Nom green and blue. Lined.
Jackets- Main Floor

High Grade Flat Curtains
Manufacturer's Close-Out
(Values to \$2.98)






Hales Curtains-Main Floor, Left.

## How Money Does Grow At Compound Interest

$\$ 15$ deposited about 100 years ago in a bank has now reached the total of $\$ 2,539.60$. Give your money the advantages of safety and compound interest afforded at the Savings Bank of Manchester.
$5 \%$ Interest Paid, Compounded Quarterly.
The Savingsibankof Manchester

- SOUTHMANCHESTER, CONN.

